

## STOP SUBSCRIPTION SHARING.



### EFFECTIVE

#### • Makes sharing difficult

TheGRID makes sharing of login accounts difficult by introducing restrictions on which computers can be used to access a particular account. For strict control, each account can only be accessed from a single registered computer. For more flexibility, a limit of 2 or 3 registered computers can be introduced without causing too much inconvenience to the genuine paying subscribers.

#### • Collection of usage statistics

TheGRID is able to collect vital statistics on the extent of subscription account abuse by identifying the number of user devices used to access each subscriber account.

### EASY

#### • Easy deployment to millions of users

TheGRID uses standard web technology with hassle-free deployment to the masses. There is no cumbersome delivery of hardware and no special requirements for the users to own any special devices.

#### • Transparent to users

With TheGRID, the device authentication and limit checking take place in the background without any user intervention. The login experience is the same as any normal password login with computer authentication behind the scene.

### AFFORDABLE

#### • Low cost of ownership

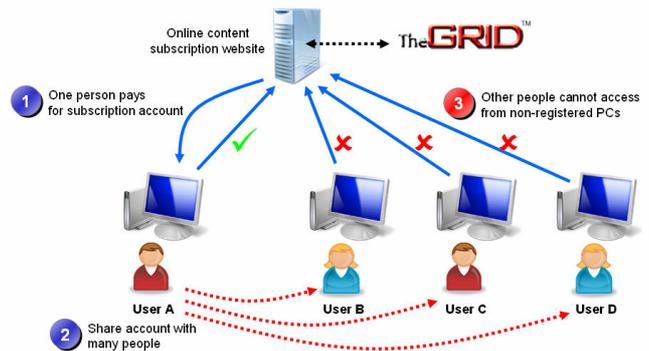
TheGRID requires only minimal start-up costs on industry standard hardware and software. Unlike alternative solutions, there is no end-user device procurement or messaging cost to maintain.

#### • Quick return on investment

The limitation on account sharing will encourage users to sign up and pay for the subscription. You will see the increase in revenue quickly covers the investment on TheGRID, with returns of multiple folds.

### How it works...

The real value of TheGRID comes when it is deployed to enforce account sharing restrictions by imposing a limit to the number of devices allowed for each subscriber account. Unauthorized account sharing now becomes extremely inconvenient because these users typically do not share their physical computers and they might not even be within a localized geographic location. Time-sharing of the subscription account is no longer possible.



User's computer will be authenticated upon login attempt to the website. If the computer has not been registered previously, it will be registered as an authorized computer for future access.

You may choose to allow only one authorized computer per subscription account for stringent control, or to allow more than one authorized computer for some flexibility to the user.

Once the preset limit for authorized computers has been reached, any attempt to access from another computer will be denied. This makes account sharing extremely inconvenient.